

CURRICULUM VITAE

Joseph Miller, MFA
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EDUCATION

Master of Fine Arts in Graphic Design (with Commendation)
University of Iowa. Iowa City, Iowa; May 2005

Master of Arts in Graphic Design
University of Iowa. Iowa City, Iowa; May 2004

Bachelor of Science Degree in Graphic Design, Emphasizing in Layout and Illustration (graduated Cum Laude)
Viterbo University. La Crosse, Wisconsin; May 2002

Associate in Applied Science (AAS) Degree. Information Technology - Web & Software Developer Program
Western Technical College. La Crosse, Wisconsin; Fall 2018 – Present

PROFESSIONAL EXPERIENCE

Assistant Professor of Art and Design (Tenured). Viterbo University. La Crosse, Wisconsin; Fall 2007 – Present

Courses Taught:	Foundations Design I & II	Drawing III
	Introduction to Art	Beginning & Advanced Photography
	Digital Photography	Graphic Arts and New Media Workshop
	Art Appreciation	Intermediate Design & Advanced Design
	Innovative Letterpress	Typography
	Large Format Photography (4x5)	Traditional & Contemporary Bookbinding

Viterbo University's Gallery Director, Blog Webmaster (<http://viterbo-art.blogspot.com/>) and Lead Designer.
Viterbo University. La Crosse, Wisconsin; Spring 2009 – Present

Senior Graphic Designer.

Quick Color, Inc., Saint Paul, Minnesota; 2007 – 2010

Crawford Area Shelter for Animals, Inc. Logo and Website Designer. <http://www.casa-rescue.com/>
Ferryville, Wisconsin; Spring 2009 – Present

Graphic Arts Technician. Ramsey County Parks and Recreation Department. St. Paul, Minnesota; 2006 – 2007

Visiting Assistant Professor in Design. Drake University. The Department of Art & Design. Des Moines, Iowa; 2006

Courses Taught:	Design II
	Publication Design

Teaching Assistant in Graphic Design, Photography and Typography.

School of Art and Art History. University of Iowa. Iowa City, Iowa; 2004, 2005

Head Monitor of the University of Iowa's Fine Art Darkroom Labs.

School of Art and Art History. University of Iowa. Iowa City, Iowa; 2004, 2005

Research Assistant in Graphic Design. "Influential Poster Design of World War II"

School of Art and Art History. University of Iowa. Iowa City, Iowa; Fall 2003 – Spring 2004

Graphic Designer and Photographer for Touchstone Magazine.

Viterbo University. La Crosse, Wisconsin; 2001 – 2002

AWARDS, GRANTS AND HONORS

Tenure Awarded at Viterbo University. Assistant Professor of Art and Design.

La Crosse, Wisconsin; 28 October 2014

“The Artist-Teacher Project.” Substantial planning grant awarded to create programming around Art Education in the southwestern region of Wisconsin and the La Crosse area. Faculty planner. Margaret A. Cargill Foundation and Viterbo University’s Art Education and Education programs.

Eden Prairie, Minnesota and La Crosse, Wisconsin; 1 March 2014

Faculty Development Grant awarded to attend and participate at the WAEA

(Wisconsin Art Education Association) 2013 Fall Conference. Christ Cathedral in Eau Claire, Wisconsin.

Viterbo University. La Crosse, Wisconsin; 24-25 October 2013

Faculty Development Grant awarded to attend the Wayzgoose 2011 Conference at the

Historic Hamilton Wood Type and Printing Museum in Two Rivers, WI.

Viterbo University. La Crosse, Wisconsin; Fall 2011

Faculty Development Grant awarded to attend the 40TH Annual UCDA International Conference in

Minneapolis, MN. Viterbo University. La Crosse, Wisconsin; Fall 2010

Award of Excellence. 40TH Annual UCDA (University and College Designers Association) International Design Competition. Category: 16. Research Publication. “The Goodness Portfolio.”

Minneapolis, Minnesota; Fall 2010

3M Vision Grant. Faculty mentor and artistic contributor along with Viterbo University students,

the Boys & Girls Club of La Crosse, and community members. Mathy Center and Viterbo University.

La Crosse, Wisconsin; 2007 – 2009

M.F.A. thesis awarded honors. “minsmule; a lowercase typeface.”

School of Art and Art History. University of Iowa. Iowa City, Iowa; Spring 2005

Teaching Assistantship in Design and Typography under Julia Leonard.

School of Art and Art History. University of Iowa. Iowa City, Iowa; 2004, 2005

Appointed Head Monitor Position for the University of Iowa’s Darkroom Labs.

School of Art and Art History. University of Iowa. Iowa City, Iowa; Fall 2004 – Spring 2005

The Paula Patton Grahame Scholarship.

School of Art and Art History. University of Iowa. Iowa City, Iowa; Fall 2004 – Spring 2005

Awarded Research Assistantship in the School of Art.

School of Art and Art History. University of Iowa. Iowa City, Iowa; Fall 2003 – Spring 2004

Cypress Publication Award. Viterbo University’s Touchstone Magazine.

Viterbo University. La Crosse, Wisconsin; Spring 2002

Awarded the Touchstone Graphic Designer and Photographer Position.

Viterbo University. La Crosse, Wisconsin; 2001

The Paula Gelatt Scholarship for Fine Art Pursuits.

Viterbo University. La Crosse, Wisconsin; Fall 2001 – Spring 2002

Dean’s List maintained.

Viterbo University. La Crosse, Wisconsin; 1999 – 2000, 2000 – 2001, 2001 – 2002

INVITATIONAL EXHIBITIONS & PUBLICATIONS

- “The Anna Miller Collection” Art Director and Lead Photographer. Self-published pamphlet bound catalogue including historical text and photographed reproductions of artwork detailing the life, writings, and work of Anna Miller; one of Wisconsin’s more prominent outsider folk artists. Edition of 100. With students in Advanced Design and Advanced Photography. La Crosse, Wisconsin; Spring 2018 – on-going
- “The Buildings of Viterbo” Art Director. Self-published, printed and wire-bound edition of 100 calendars featuring twelve distinct structures from in and around Viterbo University’s Campus using a large format camera. With students in Advanced Photography. La Crosse, Wisconsin; Spring 2017
- “2015 All Student Show Catalog” Art Director. Self-published, printed and perfect bound edition of 50 catalogs containing the work of Viterbo University student’s exhibited work in the Viterbo University Gallery. La Crosse, Wisconsin; Spring 2015
- “2014 All Student Show Catalog” Art Director. Self-published, printed and bound edition of 50 catalogs containing the work of Viterbo University student’s exhibited work in the Viterbo University Gallery. La Crosse, Wisconsin; Spring 2014
- “2013 All Student Show Catalog” Art Director. Self-published, printed and perfect bound edition of 50 catalogs containing the work of Viterbo University student’s exhibited work in the Viterbo University Gallery. La Crosse, Wisconsin; Spring 2013
- “Viterbo University Art Department Recruitment Poster.” Mailable poster campaign for the Viterbo University Art Department. For High Schools in Minnesota, Wisconsin, Illinois, and Iowa. Lead photographer and graphic designer. La Crosse, Wisconsin; Summer 2012.
- “2012 All Student Show Catalog” Art Director. Self-published, printed and perfect bound edition of 50 catalogs containing the work of Viterbo University student’s exhibited work in the Viterbo University Gallery. La Crosse, Wisconsin; Spring 2012
- “Current Pulls” A one-man exhibition, with recent Intuitive Collage work at the Winona Arts Center. Winona, Minnesota; Spring 2011
- “Art of the Woodcut Print” A retrospective exhibit featuring three years of collaborative woodcut prints. Winona Arts Center. Winona, Minnesota; Fall 2010
- “Jesús H. Abitia; The Mexican Revolution Photographer.” Lead digital archivist and co-researcher. Photographs courtesy of the Jesús H. Abitia Estate. The images accompany the book “Ocho Mil Kilometros de Campaña,” written by General Obregon. Produced by Fondo de Cultura Economica and the Fundacion Toscano. Low resolution images can be found at <http://flic.kr/s/aHsjvBicB>
La Crosse, Wisconsin and Mexico City, Mexico; Fall 2010
- “Viterbo University’s Art Department Blog” at <http://viterbo-art.blogspot.com/>
Online publication to promote the Viterbo University Art Department and Viterbo University Gallery. La Crosse, Wisconsin; Spring 2010 – present
- “La Crosse Art Educator’s Exhibit at the Pump House Art Center”
Regional Exhibit. Pump House Art Center. La Crosse, Wisconsin; Fall 2009
- “Art of the Woodcut Print” A retrospective exhibit featuring three years of collaborative woodcut prints. Viterbo University Art Gallery. La Crosse, Wisconsin; Fall 2009
- “Goodness” A collaborative woodcut portfolio. 36 framed prints by artists from Viterbo University, The Boys & Girls Club and community members. Mathy Center. La Crosse, Wisconsin; 2009
- “Ghosts” A collaborative woodcut portfolio. 26 framed prints by artists from Viterbo University, The Boys & Girls Club and community members. Mathy Center. La Crosse, Wisconsin; 2008

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- “Recent Findings” A one-man exhibition, showcasing 18 framed Intuitive Collages at Viterbo University Art Gallery.
La Crosse, Wisconsin; Spring 2006
- 2005 M.F.A. Exhibition. “Adobe Garamond Pro (1989) vs minuscule (2005)”
The University of Iowa’s Museum of Art. Iowa City, Iowa; Spring 2005
- “Design After Hours - Creative Possibilities in Graphic Design; Recent Work by M.F.A. Candidates in Design”
Eve Drewelowe Gallery. University of Iowa’s School of Art. Iowa City, Iowa; Spring 2005
- Connect: Question and Visual Answer Booklet. “G’day mate, howzit goin’?”
Graduate Design students from the University of Iowa and students from Wanganui, New Zealand; 2003 – 2004

JURIED EXHIBITIONS

- 19th Annual Autumn Harvest Festival Arts & Crafts Marketplace
Representing Pretty Swell Co.; a stationery and greeting card company helped co-found and design for.
<http://www.etsy.com/shop/prettyswellco>
Wisconsin Dells, WI ; Saturday 15 October 2016
- 2016 Fall Colors Fine Art & Music Festival
Representing Pretty Swell Co. Stillwater, MN; Saturday 1 – Sunday 2 October 2016
- 2016 Hennepin ArtReach Art Fair
Representing Pretty Swell Co. Minneapolis, MN; Saturday 17 September 2016
- 33rd Annual Buffalo Arts & Crafts Festival
Representing Pretty Swell Co. Buffalo, MN; Saturday 20 August 2016
- 34th Annual Arts and Crafts Festival at River City Days.
Representing Pretty Swell Co. Redwing, MN; 6 – 7 August 2016
- 2015 Artspire Arts & Crafts Festival
Representing Pretty Swell Co. La Crosse, WI; 12 – 13 June 2015
- 2013 29TH Annual Juried Exhibit. National Collage Society, Inc. “Intuitive Collage NO. 459 and NO. 521”
The jury viewed over 500 collages and assemblages, entered from six different countries including the United States, Croatia, Italy, Hungary, Canada and France. 96 pieces were selected for this exhibit.
Hudson, OH; 2013
- 40TH Annual UCDA Design Show. “Goodness Portfolio.” Category: 16. Research Publication.
Minneapolis, Minnesota; Fall 2010
- “Your Book Here” University of Iowa’s Center for the Book. Sponsored by the University of Iowa’s Libraries.
Iowa City, Iowa; 2004
- Hey YAH! Visual Arts in the Year of the Arts & Humanities “Configuration 191/200”
<http://www.yah.uiowa.edu/> Iowa City, Iowa; October 29, 2004
- “You Can Get There From Here; Designers & Artists as Cartographers”
Eve Drewelowe Gallery. University of Iowa’s School of Art. Iowa City, Iowa; Spring 2004

COMMUNITY ARTS

- Traffik 2017. Co-juror and lead graphic designer for national juried exhibition. In conjunction with the La Crosse Child Maltreatment Conference – La Crosse Task Force to Eradicate Modern Slavery
Wisconsin Room, Radisson Hotel and Viterbo University Gallery
La Crosse, Wisconsin; Summer and Fall 2017
- 42nd Annual Great River Folk Festival. Head arts and crafts juror.
La Crosse, Wisconsin; Friday 25 – Sunday 27 August 2017
- 2016 Afterschool Art Workshop. Fall 2016. Co-coordinator for postcard, online registration and advertisement.
La Crosse, Wisconsin; Summer 2016
- La Crescent's Lions Club International Peace Poster Competition.
Head juror and faculty coordinator. La Crescent, Minnesota; Fall 2014, 2015, 2016, 2017
- PRIDE Fest Arts and Crafts. Vendor and faculty representative.
La Crosse, WI; Saturday 13 September 2014
- 2014 Afterschool Art Workshop. Fall 2014. Co-coordinator for postcard, online registration and advertisement.
La Crosse, Wisconsin; Summer 2014
- Blinded Veterans Association (BVA) and "Blind not Alone" Blog
Logo design and consultant for the BVA.
With Viterbo University Art students in Advanced Design. Spring 2014
- La Crescent's 2013 Lions Club International Peace Poster Competition. Head Juror and faculty coordinator.
La Crescent, Minnesota; Fall 2013
- 2013 Summer High School Art Workshop. Co-coordinator for postcard, online registration and advertisement, material purchasing consultant and Summer Art gallery exhibition coordinator for the Viterbo Gallery.
La Crosse, Wisconsin; Spring 2013
- Auteur Film Society. Authored constitution and created the on-campus club at Viterbo University.
La Crosse, Wisconsin; Fall 2012 – Fall 2013
- "MERRY CHRISTMAS" Art Director for the large typographic installation in the School of Fine Arts atrium.
929 Jackson Street. La Crosse, Wisconsin; November – December 2012
- La Crescent's 2012 Lions Club International Peace Poster Competition. Head Juror and faculty coordinator.
La Crescent, Minnesota; Fall 2012
- Faculty Mentorship Program. Senior Exit Project. Role-playing card illustration, design and game consultant for high school senior Ryan O. from West Salem High School.
West Salem, Wisconsin; Fall 2011 – Spring 2012
- La Crescent's 2011 Lions Club International Peace Poster Competition. Head Juror and faculty coordinator.
La Crescent, Minnesota; Fall 2011
- "Children's INSPIRE Print Workshop" Conducted a hands-on workshop for ages 9 & Up. In conjunction with the traveling exhibit "Art of the Woodcut Print" and its reception. Demonstrations on linoleum block preparation, cutting and printing with water-based inks.
Winona Arts Center. Winona, Minnesota; Fall 2010
- Wisconsin Art Education Association 2010 Membership Exhibit. Co-Juror along with Professor Lisa Schoenfelder.
Viterbo University. La Crosse, Wisconsin; Fall 2010
- La Crescent's 2010 Lions Club International Peace Poster Competition. Head Juror.
La Crescent, Minnesota; Fall 2010

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“Hello Neighbor” Faculty Advisor, Gallery Director & Packaging Coordinator for the traveling National Print Exchange. Viterbo University. La Crosse, Wisconsin; Fall 2009 – Fall 2010

Viterbo University Drawing Club. Community drawing club open to everyone. Fridays from 4:30–8:00p.m. during the school year. Viterbo University. La Crosse, Wisconsin; Fall 2007 – Spring 2010

“Ghosts” and “Goodness” Participant, faculty mentor, lead portfolio and promotional designer. Two collaborative woodcut print exchange portfolios were produced under a three year 3M Vision Grant. Portfolios designed to house 26 and 36 woodcut prints. A retrospective exhibition (“The Art of the Woodcut Print”), containing every print made in the span of three years, was held at Viterbo in the Fall of 2009. Viterbo University students, members from the Boys & Girls Club of La Crosse and community members. Mathy Center. La Crosse, Wisconsin; 2007 – 2009

Crawford Area Shelter for Animals, Inc. Maintain and update website on monthly basis.
<http://www.casa-rescue.com/> Ferryville, Wisconsin; Fall 2009 – Present

“Advanced Photography and Mixed Media Exhibit” Organizer for an Advanced Photography student exhibit. First Floor Atrium. Viterbo University’s Fine Arts Center. La Crosse, Wisconsin; Spring 2009

Visual Arts Classic. Wisconsin Art Education Association. Judge in Traditional and Digital Photography. Regional high school Art students compete to move onto State. Viterbo University; La Crosse, Wisconsin; 2008, 2009

“Six Perspectives from the Basement” Organizer for an Advanced Photography student exhibit. First Floor Atrium. Viterbo University’s Fine Arts Center. La Crosse, Wisconsin; Summer 2008

Connect: Question and Visual Answer Booklet. “G’day mate, howzit goin?” A cultural exchange booklet with art students from Wanganui, New Zealand. Bound at the University of Iowa and distributed to every participant on both continents. Graduate Design students from the University of Iowa and students from Whanganui, New Zealand; 2003 – 2004

“Your Book Here” A collaborative workshop for the benefit of the University of Iowa’s Center for the Book. Unique 8 paged books were published and placed within vending machines for library patrons to purchase. University of Iowa. Iowa City, Iowa; 2004

Hey YAH! Visual Arts in the Year of the Arts & Humanities “Configuration 191/200”
<http://www.yah.uiowa.edu/> A program to increase public awareness and support of the rich tradition of arts and humanities on campus and throughout the State of Iowa. University of Iowa. Iowa City, Iowa; 2003 – 2004

Shuh-Mullen Neighborhood Center. Lead graphic artist and collaborative partner for a community mural. The finished mural consists of the artistic developments of local students, art faculty, and Hmong teenagers made during an 18 month period. La Crosse, Wisconsin; 2000 – 2002

ARTIST PRESENTATIONS / TECHNICAL DEMONSTRATIONS

“Truth, Beauty, and Function” Visiting Artist and Guest Lecturer in Ball State University’s Graphic Arts Management Program, Visual Communication Program, and the School of Art. 50 minute presentation on scholarly work and research delivered to faculty, undergraduate and graduate students. Ball State University, Muncie, Indiana; 4 April 2018

“Drawing Efficiently using Adobe Illustrator CC’s Powerful Pen Tool” 60 minute technical demonstration for faculty and upper-level undergraduate graphic design students. St. Mary’s University, Winona, Minnesota; 21 March 2018

“Duck, Duck, Gray Duck” Visiting Artist and Guest Lecturer in GRPH 240/340 Graphic Design: Beginning and Advanced Typography. 45 minute lecture on scholarly work and research. Marietta College, Marietta, Ohio; 1 March 2018

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- “The History of the Viterbo University Art Department” Created and rehearsed a PowerPoint presentation for two representatives from the Margaret A. Cargill Foundation detailing the Art Education program at Viterbo. La Crosse, Wisconsin; 26 February 2013
- “Learning to Teach Art in Rural Wisconsin: The Mississippi Valley Gifted & Talented Network” A group research presentation for Viterbo University’s 2012 Scholars’ Day. La Crosse, Wisconsin; Spring 2012
- “Five things I have learned in my life so far” Keynote speaker at Melrose-Mindoro Middle School Art Festival. 35 min. Sponsored by the Mississippi Valley Gifted and Talented Network. Melrose, Wisconsin; 22 March 2012.
- “Clone Yourself Digitally” Three 45 minute hands-on presentations and workshops at the Melrose-Mindoro Middle School Art Festival using four faculty MacBook Pros. Sponsored by the Mississippi Valley Gifted and Talented Network. Melrose, Wisconsin; 22 March 2012.
- “Japanese Aesthetics and The Intuitive Collage” An invitational classroom lecture and presentation hosted by Dr. Larry Harwood in his Asian Philosophy course. Viterbo University. La Crosse, Wisconsin; 5 December 2011
- “Do Nothing Nonsensical” An artist talk in conjunction with the one-man exhibition “Current Pulls.” Winona Arts Center. Winona, Minnesota; Spring 2011
- “Clone Yourself Digitally” A hands-on presentation and workshop at the 60TH Annual WAEA Conference. Hosted by the Wisconsin Art Education Association. La Crosse, Wisconsin; Fall 2010
- “Joe’s Books” Brief demonstrations of simple Western bookbinding techniques and uses. Viterbo University. La Crosse, Wisconsin; January 2006
- “Recent Findings” Viterbo University. La Crosse, Wisconsin; January 2006
- “The Intuitive Collage; Playing Rescue” Drake University. Carnegie Hall. Des Moines, Iowa; January 2006
- “What Can Be Learned: Drawing with Middle and High School Youth at the Shuh-Mullen Recreation Center” Co-presenter. Ethics Across the Disciplines Conference. Viterbo University. La Crosse, Wisconsin; April 2002

MEMBERSHIPS

- AIGA | American Institute of Graphic Arts. Full-time Faculty Member. 2011 – present
- UCDA | University and College Designers Association. Full-time Faculty Member. 2010 – present
- WAEA | Wisconsin Art Education Association. Full-time Faculty Member. 2011 – present
- NAEA | National Art Education Association. Full-time Faculty Member. 2011 – present
- NCS | National Collage Society. Member. Spring 2013 – present
- NSA | National Stuttering Association. Member. 2011 – present
- AUTEUR FILM SOCIETY | Viterbo University. Creator and Faculty Advisor. Fall 2012 – Spring 2016
- ART CLUB | Viterbo University. Faculty Advisor. Spring 2013 – Fall 2017
- Environmental Responsibility Committee | Viterbo University. Fall 2013 – present
- Library Committee | Viterbo University. Fall 2011 – present
- Faculty Council Member | Viterbo University. Fall 2017 – present

PRIVATE COLLECTIONS

- Santa Monica, CA; West Hollywood, CA; Minneapolis, MN; Marble Falls, TX; St. Paul, MN; Iowa City, IA; Des Moines, IA; La Crosse, WI; Smyrna, TN; Kirkland, WA; Seoul, South Korea; and Whanganui, New Zealand.