
Joseph E. Miller

La Crosse, WI | 651-278-7550 | joseph3miller@gmail.com | Website: <http://www.joseph3miller.com/>

PROFESSIONAL PROFILE

Design Professional with 10+ years industry experience providing expertise to various businesses and college-level teaching in graphic design, photography and art. Motivated to contribute expert level visual communication sensibilities when transitioning back into a design career.

- Demonstrates strong understanding and experience working with content organization processes.
- Proven track record in developing creative ideas and concepts and presenting to students, colleagues, clients and stakeholders.

AREAS OF EXPERTISE	TECHNICAL SKILLS
Online, Video & Multimedia Projects Exhibition Installation & Promotion Product Photography Print & Online Marketing Materials Training & Development Video and Audio Editing	Adobe CC Suite HTML / CSS / JavaScript / WordPress / Blogger Letterpress Operation & Printing Traditional Film and Digital Camera Operation Audacity Microsoft Office

RECENT CAREER EXPERIENCE

Fall 2007 – Present

Viterbo University – La Crosse, WI

Assistant Professor of Design and Photography/Chair (Tenured)

Tenured Assistant Professor teaching college-level graphic design, photography, and art courses including, but not limited to: Foundations Design I & II; Drawing III; Beginning Photography; Advanced Photography; Digital Photography; Graphic Arts and New Media Workshop; Art Appreciation; Intermediate Design/Advanced Design; Typography; Letterpress; Animation; Bookbinding

- Leadership – Serve as the acting chair of the art department and provide leadership in multiple department operations such as managing the budget and recruiting prospective students. As a result of recruitment leadership, enrollment applications for the art department have increased by **25%** in the 2015-2016 school year compared to the 2014-2015. Departmental work-study supervisor since 2009.
- Mentoring – Serve as the advisor for the on-campus Art Club. Motivate students to become entrepreneurs and mentor students to sell their work through online and in-person avenues. Encourage students to access art and design continuing education opportunities in larger art communities/cities.

2009 – Present

Viterbo University's Gallery Director, Lead Designer & Blogger

Produce all print and online promotional materials for the gallery and department including posters, postcards, title cards, short films, QR A/V integration and blog posts. <http://viterbo-art.blogspot.com/>

DESIGN EXPERIENCE

2007 – 2010

Quick Color, Inc. – Saint Paul, MN

Senior Graphic Designer

- Served as the pre-press operator. Worked with IBM and other corporate entities in branding, printing booklets and creating other DIGITAL AND PRINT materials.
- Noteworthy Contracts – Earned a contract with QLogic in package design for one of their tech platforms. Selected for a contract with Boston Scientific - edited and created a DVD series on stent surgery implantation surgical instruction for surgeons.
- Quality Control – Oversaw the printing and distribution of products.

2014 – Present

Pretty Swell Co – Online Storefront on Etsy.com (<http://prettyswellco.etsy.com>)

Small business co-owner, Designer & Letterpress Printer

2009 – Present

Crawford Area Shelter for Animals, Inc. – Greater La Crosse WI Area

Logo & Website Designer (<http://www.casa-rescue.com/>)

2006 – 2007

Ramsey County Parks and Recreation Department – St. Paul, MN

Graphic Arts Technician and Lead Designer for Park Signage

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ADDITIONAL CAREER EXPERIENCE

Drake University, The Department of Art & Design – Des Moines, IA	2006
Visiting Assistant Professor in Design	
University of Iowa, School of Art and Art History – Iowa City, IA	2003 – 2005
Teaching Assistant in Graphic Design, Photography and Typography	2004 – 2005
Head Monitor of the University of Iowa’s Fine Art Darkroom Labs	2004 – 2005
Research Assistant in Graphic Design. “Influential Poster Design of World War 2”	2003 – 2004

EDUCATION

University of Iowa – Iowa City, IA	May 2005
Master of Fine Arts in Graphic Design, Minor in Photography (<i>Cum Laude</i>)	
Master of Arts in Graphic Design, Minor in Photography	May 2004
Viterbo University – La Crosse, WI	
Bachelor of Science in Graphic Design, Emphasizing in Layout & Illustration (<i>w/ Honors</i>)	May 2002

MEMBERSHIPS & PROFESSIONAL AFFILIATIONS

AIGA American Institute of Graphic Arts	2011 – present
WAEA Wisconsin Art Education Association	2011 – present
NAEA National Art Education Association	2011 – present
NSA National Stuttering Association	2011 – present
UCDA University and College Designers Association	2010 – present

SELECTED AWARDS, GRANTS & HONORS

October 2014	Awarded Tenure at Viterbo University Assistant Professor of Design and Photography
March 2014	“The Artist-Teacher Project” Margaret A. Cargill Foundation Substantial planning grant awarded to create programming around Art Education in the southwestern region of Wisconsin. Faculty planner for Viterbo University’s Art Education and Education programs.
Fall 2010	“Goodness Portfolio” Award of Excellence. 40 TH Annual University & College Designers Association International Design Competition. Category: 16. Research Publication

SELECTED EXHIBITIONS

2013	“Intuitive Collage no. 459 and no. 521”, 29th Annual Juried Exhibit, National Collage Society, Inc. Hudson, OH. Selected to be two of the 96 pieces out of over 500 submitted for the exhibit. Collages and assemblages were submitted by six countries.
2011	“Current Pulls,” a one-man exhibition, with recent Intuitive Collage work, Winona Arts Center. Winona, MN. Personally invited to showcase creative work in graphic design.
2006	“Recent Findings,” a one-man exhibition, showcasing 18 framed Intuitive Collages Viterbo University Art Gallery. La Crosse, WI

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SELECTED PRESENTATIONS

- April 2018 "Truth, Beauty, and Function"
Visiting Artist and Guest Lecturer in Ball State University's Graphic Arts Management Program, Visual Communication Program, and the School of Art.
50-minute presentation on scholarly work and research delivered to faculty, administration, undergraduate and graduate students.
Ball State University in Muncie, Indiana
- March 2018 "Drawing Efficiently using Adobe Illustrator CC's Powerful Pen Tool"
60-minute technical demonstration for faculty and upper-level undergraduate graphic design students.
St. Mary's University in Winona, Minnesota
- February 2018 "Duck, Duck, Gray Duck"
Visiting Artist and Guest Lecturer in Graphic Design: Beginning and Advanced Typography.
45-minute lecture on scholarly work and research.
Marietta College in Marietta, Ohio
- February 2013 "The History of the Viterbo University Art Department"
Designed, edited and rehearsed a PowerPoint presentation for representatives from the Margaret A. Cargill Foundation detailing the Art and Art Education program at Viterbo.
As a result, the art department earned a substantial planning grant of \$122K.
- March 2012 "Five things I have learned in my life so far"
Keynote Speaker for Gifted and Talented Middle Schoolers
Melrose-Mindoro Middle School Art Festival

SELECTED COMMUNITY INVOLVEMENT

- Fall 2017 Traffik 2017
Co-juror and lead graphic designer for a nationally juried exhibition to raise awareness about human trafficking. In conjunction with the Wisconsin Child Maltreatment Conference – Wisconsin Task Force to Eradicate Modern Slavery
- 2016 2016 Afterschool Art Workshop
Coordinator and graphic designer for online registration and all other marketing materials.
This fall semester saw an increase of 42% in attendance from its previous offering in 2014.
- 2014 – Present Blinded Veterans Association (BVA) and "Blind Not Alone" Blog
Logo design & consultant for the BVA and Blind Not Alone WordPress Website and Merchandise.
In Progress. With Viterbo University students in Advanced Design.
- 2009 – Present Crawford Area Shelter for Animals, Inc.
Pro-bono website/WordPress design and online consultation for local no-kill animal shelter.
(<http://www.casa-rescue.com/>)
- 2007 – 2009 3M Vision Grant
A 3-year grant with the Boys & Girls Club of America.
Faculty mentor & artistic contributor in collaboration with Viterbo University and community.

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